



The  
Community Fund  
of Darien

The Community Fund of Darien aims to improve the quality of life for all in Darien and our adjoining communities of Norwalk and Stamford by responsibly funding local nonprofit programs, collaborating with local leaders and identifying solutions to local needs.



Making a difference

where it is needed most

Basic Needs

Youth Success



Self-Sufficiency

Eye on Darien



SUNDAY, SEPTEMBER 11TH  
PEAR TREE POINT BEACH in DARIEN  
10K or 1.5 MILE FUN RUN "THE LOOP"

MUSIC, FOOD TRUCKS, FINISH LINE TENT,  
PRIZES, AWARDS CEREMONY, AND MORE

HELP US IN OUR RACE AGAINST HUNGER, POVERTY,  
AT-RISK YOUTH, HOMELESSNESS, DOMESTIC ABUSE  
AND MENTAL ILLNESS.



If interested in sponsorship, please call Lisa Haas  
at 203-655-8775 or [lisa.haas@communityfunddarien.org](mailto:lisa.haas@communityfunddarien.org)



The Community Fund of Darien

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[www.CommunityFundDarien.org](http://www.CommunityFundDarien.org)



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**DARIEN**

**ROAD RACE**

2016 Darien Road Race  
Sponsorship Opportunities



37th ANNUAL DARIEN ROAD RACE  
BENEFITTING  
THE COMMUNITY FUND OF DARIEN

Sunday, September 11, 2016  
Pear Tree Point Beach

[www.CommunityFundDarien.org](http://www.CommunityFundDarien.org)

## 2016 Darien Road Race Sponsorship Opportunities



### Title Award Sponsor

\$10,000

- Logo and company name on “Save the Date” cards – mailed town wide (7000) recipients
- Name on race award; Company representative can present winners’ awards
- Logo placed on 600 runner bibs
- Logo on finish line banner - featured placement
- Logo on DRR email communications to 3500 recipients
- Live PA announcement at event recognizing support
- Logo on registration website – featured placement with hyperlink to your website
- Featured title sponsor placement of company name and logo on 100 event posters distributed across Darien, Stamford and Norwalk
- Choice of placement for booth at “The Finish Line” staging area
- Ability to distribute promotional materials at event
- Employee and family registrations (20)
- Option for packet pickup
- Logo on runner T-shirts (600)
- Logo on finish line banner - feature placement
- Water Station option



### Platinum Sponsor

\$5,000

- Logo placed on 600 runner bibs
- Logo on DRR email communications to 3500 recipients
- Live PA announcement at event recognizing support
- Logo on registration website – primary placement with hyperlink to your website
- Primary placement of company name and logo on 100 event posters distributed across Darien, Stamford and Norwalk
- Primary placement for booth at “The Finish Line” staging area
- Ability to distribute promotional materials at event
- Employee and family registrations (10)
- Logo on runner T-shirts (600)
- Logo on finish line banner - primary placement
- Water Station option

### Gold Sponsor

\$2,500

- Premier placement of company name and logo on all event materials
- Premier placement of company name and logo on 100 event posters distributed across Darien, Stamford and Norwalk
- Premier placement for booth at “The Finish Line” staging area
- Ability to distribute promotional materials at event
- Employee and family registrations (5)
- Logo on runner T-shirts (600)
- Logo on finish line banner - premier placement
- Logo on registration website – premier placement
- Water Station option



### Silver Sponsor

\$1,000

- Logo on all event materials, including posters (100)
- Logo on runner t-shirts (600)
- Logo on banner at Community Fund office, 701 Post Road Darien
- Logo on finish line banner
- Logo on registration website
- Booth at “The Finish Line” staging area
- Ability to distribute promotional materials at event

### Bronze Sponsor

\$500

- Logo on all event materials
- Logo on registration website

**All sponsors and in-kind sponsors will be acknowledged in 1) Event press releases 2) The Community Fund of Darien annual report (6,000 mailed) and 3) Thank you advertisement in print and online media. All sponsor logos will be featured on The Community Fund website. All sponsors will be invited to event kick-off party in July.**